BBC January 20,2020 Meeting

December minutes adopted

Attendees: Marit Ogin, Chris Salisbury, Alison Merner, Erin Haskell, Rob Hengel, Frank Grillo, Ray Zilliox, Jim Schuler, Corey Knowles, Greg Cherr, Ben Kuch, Steve Mongielo, James Thompson

Called to order 6:37

Thank you to Tom's Pro Bike Lancaster for hosting the event and providing food and beverages!!!

Treasurer's report reviewed.

# **Old Business**

### Report back from Code of Conduct subcommittee:

Draft BBC Code of Conduct distributed to members in attendance. Question raised regarding reference to BBC Vision and Values. Follow-up action to communicate electronic version to the membership with request for feedback within a certain timeframe so that final proposed version can be presented to membership for vote to incorporate into by-laws (add Article VII) at next meeting.

### **Club events**

Draft schedule of club events reviewed. Early April is purposefully not scheduled due to both historical low turnout at events or event cancellation due to inclement weather and to avoid conflict with other events in surrounding areas. Still finalizing schedule.

Steve reviewed strategy to reduce number of BBC training events but focus on quality of the events that are organized by BBC, and revitalize the interest in BBC series. (Separate document to be posted with proposed schedule and outline of point series.

Interest in gravel event discussed since gravel racing is so popular in the area. Corey Knowles volunteered to scout out and propose a course with significant amount of gravel to add to the BBC event calendar.

#### Training events

Thursday night series of events to focus on riding/handling/racing skills (marketing will help with what to call it) proposed by Frank Grillo Educational Director. Details still being finalized.

August 9 GOBIKE SkyRide - may have opportunity for circuit race including skyway 198 and 33. Alison Merner is point contact at GOBIKE. Potential for BBC to be involved. Since GOBIKE is paying for the permitting to close the roads, looking to potentially partner with BBC on prep and execution of a race. Discussion that a closed highway race could be a huge draw outside of the area as well.

Will use Clarksburg Club venue for start/end of a group ride - will make this a strava route.

## Alternative to Larkinville

Efforts to secure alternate crit location reviewed- outlook not so good. May not have a BBC sanctioned crit this year.

### Discussion of marketing to promote membership, the club and events

Motion made and seconded to appoint Erin Haskell as Marketing Coordinator for the Club, with Alison Merner as co-coordinator. President requested that the BBC point series be strongly promoted as well as a flier to distribute to bike shops. Thank you Erin and Alison for volunteering for this!!!!

Membership fee structure will be same as last year

Adjourned approx. 8 pm.

Next meeting date and venue TBD.